



STRATEGIC ASSESSMENT PROGRAM

Assess Your Opportunities, Improve Your Operations

powered by **PMA**

PMA has partnered with Harbour Results Inc. (HRI) to deliver members a comprehensive **Strategic Assessment Program (SAP)** that will identify areas of opportunity, provide recommendations and propose a roadmap for implementing improvements.



BENCHMARKING

Compare your business performance against the best in the manufacturing industry to identify existing gaps.



OBSERVATIONS

Hear from manufacturing experts on best practices and substantive ideas that will deliver sustainable, quick-win opportunities.



RECOMMENDATIONS

Gain actionable insights that, when implemented, will drive business. Receive a comprehensive assessment report that will deliver a roadmap to increased profitability.

SAP delivers sound strategies that will help to drive your business forward.

Assessment Categories

Your two-day strategy assessment takes an in-depth look at your entire operation to identify specific areas of strength and potential gaps; all in one comprehensive report.



MANAGEMENT



**SALES &
MARKETING**



**HUMAN
RESOURCES**



**FINANCE &
ADMINISTRATION**



OPERATIONS



ENGINEERING



MATERIALS



QUALITY



**PROGRAM
MANAGEMENT**

\$7,500 Member Rate

\$12,000 NonMember Rate

With support from IQMS, qualified PMA Members are able to participate for only \$5,500 - a savings of \$2,000.