

## PMA Launches New Website

### *A Go-To Resource for Industry Knowledge & Networking*

The new, dynamically driven PMA website, [www.pma.org](http://www.pma.org), brings a world of value to metalforming professionals looking to quickly find solutions to business and industry challenges, locate technical training and engage in peer-to-peer collaboration.

PMA has overhauled the entire navigation of its website into a simplified, easy-to-use structure. A rebuilt search feature allows website users not only to search within PMA resources, but to also search throughout the metalforming industry, filtering out unrelated content typical of generic searches.

For designers and purchasers of metal-

formed parts and assemblies, the new PMA.org features several enhancements, including the addition of a robust manufacturing member directory to complement the longstanding *MakeitMetal* buyers' guide. Part and process designers, specifiers and purchasers of metal parts can search for suppliers by manufacturing process, and can drill down by specific capabilities and geography, allowing better-quality results and reduced search time. New Request For Quote functionality brings optimized collaboration and communication between buyers and suppliers and includes a quote basket, much like a shopping cart feature, to send requests to groups of suppliers. PMA members and advertisers will find more value and utility with new opportunities to upload logos, images and video demonstrations.

An easier-to-manage calendar system helps visitors identify and plan for technical, management and other industry events by providing search by event type and location functionalities.

User-friendly searchability has been added to PMA's online Marketplace, where visitors to PMA.org can search and identify training and management resources such as books, training DVDs, archived webinars and business reports based on their professional and technical interests.

PMA.org features significantly enhanced information and collaboration within each of



PMA's 17 North American districts. The site delivers information and connects professionals within states and across regions. "We've made several enhancements in response to member and industry needs. But our focus on enhancing service at the local level is where we've seen the most improvement," says Randy Kish, marketing manager. "Our goal to be the go-to resource for metalforming knowledge and networking relies on our ability to respond and represent our members and the industry at the grass-roots level of engagement. What we've launched is just the tip of the iceberg."

Along with improvements to the public side of pma.org, an entirely rebuilt members-only section, called *myPMA*, has been added. It is here that PMA members access a deeper, customized level of knowledge, information and association resources.

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PMA Update is also available online at [www.pma.org/update](http://www.pma.org/update). Update is published by the Precision Metalforming Association as a service to its members.

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### Optimize your PMA Member Experience!

The best part of the new pma.org is *myPMA*, a members-only section that allows you to personalize PMA content, events, products and just about every facet of your individual and company membership. To begin personalizing your member experience, visit [www.pma.org](http://www.pma.org) and log in to *myPMA* by clicking the *myPMA* button at the top of the page. Note that you will need to input your member ID as the password in order to log on the first time. This information was e-mailed to members on May 4. If you do not have your ID and need assistance logging on, please contact PMA at 216/901-8800 or [info@pma.org](mailto:info@pma.org).

# MetalForming Magazine Names Publisher

**MAGAZINE** PMA Services, Inc., publisher of *MetalForming* magazine, the official publication of PMA and an official FABTECH publication, is pleased to announce the hiring of Andy Flando as Publisher.

Andy is a 15-year marketing/publishing professional with management experience in trade and consumer publications. He will have primary responsibility for directing *MetalForming's* advertising sales and marketing efforts, and developing customer relationships.

"Andy is a key part of our future success and we are fortunate to have him leading our *MetalForming* team," said William E. Gaskin, PMA president. "Andy's presence is reflective of the Association's commitment to build and maintain a strong and dynamic industry

publication and website."

Andy was previously Associate Publisher of *Cleveland* magazine and Publisher of *Pulse Magazine*, both published by Great Lakes Publishing, Cleveland, OH.

PMA Services, Inc. VP/Publisher Kathy DeLollis advances to VP/Executive Publisher and will continue to play a critical role in developing the business strategies of PMA Services, Inc. and *MetalForming* magazine. Brad Kuvin continues to lead *MetalForming's* editorial direction.



Flando

# Custom Roll Formers Tour Roll Forming Corporation

**DIVISIONS** PMA's Custom Roll Forming Institute Division meeting on April 13-14 in Louisville, KY, was jam-packed with technical information. Roll Forming Corporation planned the meeting program of three technical presentations on April 13, with the grand finale being plant tours of its Shelbyville, KY, and Jeffersonville, IN, facilities on April 14.

The presentations included: *Roll Tooling Design Using Finite Element Analysis* by Chuck Summerhill, vice president of U.S. operations, Roll-Kraft; *Benefits of Laser Measurement for Roll Forming Applications* by Jim Williams, North American sales director, Bitewise Measurement Systems; and *Inline Laser Welding* by Phillip Anthony, business unit manager – macro, Rofin Sinar. Each was well received and generated much discussion,



Tom McNulty (left), Ten Point Trim Corp., presents Kevin Synk, Superior Roll Forming, with a plaque recognizing him for his service as division chair.

and the members were very impressed with the facility tours that followed.

At the division business meeting, Tom McNulty, vice president of Ten Point Trim Corporation, Zionsville, IN, was elected to succeed Kevin Synk, vice president of Superior Roll Forming, Valley City, OH, as Division chair. At that meeting, members discussed a plan hatched at the last meeting to communicate the benefits of roll forming to design engineers and those with purchasing authority in markets that under-utilize the roll forming process. With the guidance of a member task group, work will continue on that project.

For more information on the Custom Roll Forming Institute Division, visit its [website](#) or contact Dave Sansone at 216/901-8800 or [dsansone@pma.org](mailto:dsansone@pma.org).

# Last Chance to Submit an Entry for PMA's 2010 Awards of Excellence

**AWARDS** The deadline to submit an entry for PMA's 2010 Awards of Excellence in Metalforming is rapidly approaching. All entries must be submitted by May 31, 2010.

PMA accepts award entries in the following categories: design, safety, quality, productivity, training, product development and process control. In addition, an eighth award honors an educational institution that provides exemplary training and education services to companies in the metalforming industry.

Companies that excel in any of the award categories are encouraged to submit an entry. Award recipients gain valuable recognition at the FABTECH tradeshow and PMA's Annual Meeting, a \$1500 cash prize, coverage in *MetalForming* magazine and more!

Instill a sense of accomplishment in your employees and earn the recognition your company deserves. Visit [www.pma.org/awards](http://www.pma.org/awards) for

details about each award and an entry form. Please contact Christie Carmigiano at 216/901-8800 or [ccarmigiano@pma.org](mailto:ccarmigiano@pma.org) with questions.



## PMA Thanks its 2010 Award Sponsors!

- Clips & Clamps Industries (Educational Institution Award)
- HPL Stampings (Training and Education Award)
- Link Systems (Process Control Award)
- Pitcher Insurance Agency (Safety Award)
- The Quarterly Club (Design Award)
- Ulbrich Stainless Steels & Special Metals (Product Development Award)
- Waukesha Metal Products (Quality Award)
- Zierick Manufacturing Corp. (Productivity Award)











