

DISTRICT BOARD

DISTRICT DIRECTOR

Tony Pascariello Hobson & Motzer, Inc.

DISTRICT CHAIR

Steve Izzo

Bridgeport Fittings, Inc.

MEMBERSHIP CHAIR

Bob Maley Ulbrich Specialty Steel, Inc.

MEMBERS AT LARGE

Jason Howey Okay Industries, Inc.

Lucas Karabin Acme Monaco Corporation

TREASURER

Ed Tremblay Okay Industries, Inc.

DISTRICT ADMINISTRATOR

Genene Patrissi Fairfield University

Directions:

From I-95 North:

Take exit 31 (Honeyspot Road) and turn "Left" at the light. Honeyspot Road will end and the brewery is straight ahead on the left.

From I-95 South:

Take exit 31 (South Ave) and take a "Right" at the end of the ramp. At the end of South Avenue, the brewery will be straight ahead of you.

From the Merritt Parkway:
Take exit 53 heading to
Shelton/Stratford (Rt.
110). Take Route 110
"South" which will then
turn into Route 113 (Main
Street) for a few miles.
Take a right on Stratford
Avenue and the brewery
is on the right about 6/10
tenths of a mile down the
road.

Plant Tour of Two Roads Brewery

Presentation & Plant Tour by Mr. Ryan Crowley, Brand Ambassador at Two Roads Brewery Date: December 6, 2017

Location: Two Roads Brewery

Phone:

1700 Stratford Avenue Stratford, CT 06615

203-574-3036

Please join us for a presentation and plant tour given by Ryan Crowley on the manufacturing and packaging processes required of the art of making craft beer. Ryan started at Two Roads as one of the first 20 employees. He managed the Tasting Room for just over a year before moving into his current role as Brand Ambassador. As BA, he handles company radio ads, podcasts, TV interviews, and big events along with giving all VIP tours. Ryan has given more than 350 tours of the brewery in the past 5 years.

Two Roads Brewing Company was founded in 2012 by four friends, Phil Markowski, Brad Hittle, Clement Pellani and Peter Doering who dreamed for years of starting a craft brewery. They foster a "road less traveled" philosophy in the beers they make and how they make them. Two Roads isn't just the logo on their brewery building, it's their philosophy. Life always seems to offer up two ways to go. It just so happens, Two Roads prefers the one less taken and having some fun along the way – in their lives, their careers and especially for their beers!

Phil Markowski, their award-winning brewmaster, is a 27-year craft beer veteran with an engineering background. After dabbling in home brewing and winning a few competitions in the 1980s, Phil made the right decision to go into the craft beer industry. A long career at various breweries has led to dozens of medals from the GABF and WBC, along with many other medals at regional and international competitions.

Brad Hittle's own road in life took a detour after getting a college degree. He immediately decided that working on an offshore drilling ship in Southeast Asia would be a better way to launch into life. He later got his MBA degree at Kellogg and then spent time at Johnson & Johnson and Unilever. Brad's career in beer included being the Chief Marketing Officer at the Pabst Brewing Company until 2010, where he led the success of brands like PBR, Lone Star and Primo, among others.

After starting his career working as an engineer in the F-18 radar lab at McDonnell Douglas, Clement Pellani quickly took a left turn to a more fulfilling career in making beer. In addition to having a brewing degree from the Siebel Institute of Technology, Clem's beer experience includes marketing at Labatt USA on the Rolling Rock and Labatt brands where he developed a line of craft beers. He also headed marketing and sales at New England Brewing Company, worked as a Marketing Director at E. & J. Gallo Winery, and was a consultant to Pabst Brewing Company on their new craft portfolio introductions.

The presentation and plant tour will cover:

- The Grains and Malt Mill Mechanics
- Brewing Process and Steam Jacked Heating Technology
- Solar/Fermentation and Different Styles of Beer
- Mechanics of the Brewery-Transferring Beer from Tank-to-Tank
- Bottling and Case Packaging Line Technology



5:30 - 6:00 p.m.

6:15 - 6:45 p.m.

6:45 - 7:45 p.m.

7:45 - 8:45 p.m.

Registration:

Presentation:

Plant Tour:

Dinner:





Fax, E-mail or Mail Registrations to:

Genene Patrissi
(No voice mail registrations)

32 Limewood Avenue Branford, CT 06405 Phone: 203-824-0392 Fax: 203-208-5780 E-mail: gmp7919@yahoo.com

For more information on this and other district programs and benefits, please visit us online at pma.org/southernnew-england.



Fax, E-mail or Mail Registrations to: Genene Patrissi

32 Limewood Avenue Branford, CT 06405 Phone: 203-824-0392 Fax: 203-208-5780.

E-mail: gmp7919@yahoo.com (No voice mail registrations please)

Cost of attendance: \$60 per member, \$75 per nonmember. (Includes multi-course buffet dinner)

Deadline for registration is no later than Wednesday, November 29, 2017

(Note: A 72-hour cancellation notice must be received for credit consideration towards a future meeting)

Register online at www.pma.org/southern-new-england.

| Dear Genene: | | | |
|---|-----------------------|----------------------------|------------------------------|
| Here is our reservation(s) for the | e Plant Tour of Two F | Roads Brewery and | presentation on |
| Wednesday, December 6, 2 | 017 at Two Roads B | rewing Company in | Stratford, CT. |
| Company: | | | □ Member □ Nonmember |
| Address: | | | |
| City: | State: | Zip: | |
| Signature | | | |
| Phone: | Fax: | | |
| E-mail Address: | | | |
| Please make checks payable to the above address/fax num | | New England District | and mail or fax registration |
| THIS RE | ESERVATION COVERS | THE FOLLOWING INI | DIVIDUALS: |
| Names: | | Title/Position (required): | |
| | | | |
| | | | |

Join the growing number of companies benefiting from PMA membership. A variety of tangible savings and benefits are available to your company:

Legislative Advocacy Informative Statistical Reports Networking Opportunities Training Programs Safety Consultation Shipping Discounts

To join PMA, contact Bob Maley, SNE District Membership Chair at 203-623-6398 Or contact Janet Krall at PMA, 216-901-8800 Fax: 216-901-9190