

**CLASS 12 SESSION 2 AGENDA**

**October 23-25, 2022 | Charleston, SC | Francis Marion Hotel**

Day 1 – Sunday, October 23, 2022	Location:
<p><b>4:00 p.m. – 6:00 p.m. – Commencement and Networking</b>  Welcome to the MDA, Review of Learning Contract, Session 2 Action Plan and MDA News</p> <ul style="list-style-type: none"> <li>• Connie King, Workforce Development Director, PMA</li> </ul> <p>Introductions and Opening Orientation</p> <ul style="list-style-type: none"> <li>• Forrest Large, MDA Lead Facilitator</li> </ul>	Gold Ballroom
<p><b>6:15 p.m. – Social and Dinner. Meet in the hotel lobby to walk as group.</b>  <b>6:30 p.m. – Reservation</b></p>	Restaurant TBD
Day 2 – Monday, October 24, 2022	Location:
<p><b>8:00 a.m. – Continental Breakfast</b></p>	Gold Ballroom
<p><b>8:30 a.m. – 12:30 p.m. – Topic 1: <u>Diversity in the Workplace</u></b></p> <ul style="list-style-type: none"> <li>• Opening exercise, topic introduction &amp; orientation</li> <li>• The fact is, the United States is growing more diverse, not less! But it's not just outside your door; it's inside organizations; it's in your team. While fear or underestimating these implications will compel some leaders to ignore the impacts and opportunities, the most effective leaders will not only lean in and learn about Diversity, Equity and Inclusion (DEI), they'll leverage it for the strategic advantages – as there are so many to be had. In The Business of Diversity &amp; Being the Boss, participants will discover: <ul style="list-style-type: none"> <li>○ Why DEI is just good business.</li> <li>○ What gets in the way.</li> <li>○ How some organizations get DEI wrong while others get it right.</li> <li>○ The New World competencies of an inclusive leader.</li> </ul> </li> </ul> <p>The question isn't whether organizational diversity is a growing reality; the question is: Are you ready?</p> <ul style="list-style-type: none"> <li>• Guest Speaker – Damaris Patterson Price, Principal, Working River Leadership Consulting</li> </ul>	Gold Ballroom
<p><b>12:30 p.m. – 2:00 p.m. – Lunch/Extended Break Time</b></p>	Gold Ballroom
<p><b>2:00 p.m. – 6:00 p.m. – Topic Two: <u>The Manufacturing Challenge Workshop</u></b></p> <ul style="list-style-type: none"> <li>• Opening exercise, topic introduction &amp; orientation</li> <li>• Manufacturers face many challenges, including issues related to the supply chain, manufacturing production scheduling and internal capacity. During this interactive workshop, you will: <ul style="list-style-type: none"> <li>○ Learn what is driving the changes in manufacturing today</li> <li>○ Better understand some of the internal scheduling challenges</li> <li>○ Understand world-class manufacturing initiatives and why your organization should adopt these strategies to achieve a competitive advantage</li> <li>○ Understand what Lean Manufacturing and The Theory of Constraints are and how eliminating waste and maximizing flow will improve your profitability and responsiveness</li> <li>○ Recognize the benefits of implementing value-based and constraint-based manufacturing methodologies.</li> <li>○ View your challenges in a different way and leave motivated and excited to act on your new understanding of how to achieve world-class results!</li> </ul> </li> <li>• Guest Speaker – Harold Cavallaro, Principal / Owner, CavCo Management Partners, LLC</li> </ul>	Gold Ballroom
<p><b>6:15 p.m. – Social &amp; Dinner. Meet in hotel lobby for group transportation/walk to dinner</b></p>	Restaurant TBD



Day 3 – Tuesday, October 25, 2022	Location:
<b>8:00 a.m. – Continental Breakfast</b>	Gold Ballroom
<b>8:30 a.m. – 12:30 p.m. – Topic Three: <u>Effective Business Communications</u></b> <ul style="list-style-type: none"> <li>• Opening exercise, topic introduction and orientation</li> <li>• Getting Your Message Across</li> <li>• Emails, List Serves, LinkedIn and Social Media</li> <li>• Construct and express clear and concise messages in both written and spoken communication.</li> <li>• Utilize an empowering and dynamic communication process to increase team members’ motivation and commitment.</li> <li>• Deliver messages that address the interests of the listener.</li> <li>• Make verbal and nonverbal communication congruent to reinforce the intent of messages.</li> <li>• Use reflecting, probing, supporting, advising to demonstrate active listening to others.</li> <li>• Provide the rationale for your feedback, whether to reinforce or improve performance.</li> <li>• Guest Speaker – Kit Welchlin, President, Welchlin Communication Strategies</li> </ul>	Gold Ballroom
<b>12:30 p.m. – Conclusion of Session</b> <ul style="list-style-type: none"> <li>• Wrap-up, next steps and program evaluation</li> </ul>	Have a Safe Trip Home!