

**Executive Brief: April 2021 Forecast Report** 

## What is the PMA ITR Econ Trends Report?

Precision Metalforming Association (PMA) membership offers access to quarterly economic trend reports from ITR Economics, which provide economic intelligence to reduce risk and drive practical and profitable business decisions. The ITR reports deliver critical information to make informed business decisions.

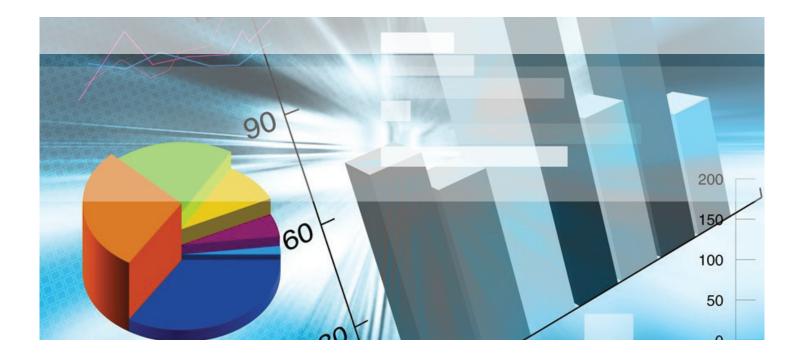
ITR reports are available to PMA members on

JANUARY APRIL JULY OCTOBER

### **About ITR Economics**

Founded in 1948, ITR Economics is the oldest privately held, continuously operating economic research and consulting firm in the United States. With a long-term accuracy rating of 94.7%, ITR Economics has forecast major economic events such as the Great Recession of 2008 years in advance. ITR provides reliable industry and company forecasts tailored to clients' needs and offers economic webinars, subscription periodicals, consultative reports, and data-collection services.

Learn more at www.pma.org/ITR.



## **Overview of April 2021 Report**

The U.S. economy is revving back up, and more rise is on the horizon. U.S. Real Gross Domestic Product rose 8.6% from the pandemic low to the end of 2020 and has another 2.5% to go before equaling its last peak. Leading indicators point to sustained rise this year, with 2021 coming in appreciably stronger than 2020 for the vast majority of markets. ITR Economics is forecasting a robust rise for the annual U.S. Industrial Production in the near term, with record highs by around mid-2022 and rise extending through at least 2023.

Although COVID-19 still poses downside risks, potentially compounded by the spread of new variants, improvements in the death and vaccination rates are encouraging. Consumers will likely feel safer to venture out shopping, stoking demand for goods and services, and fewer employees will miss work due to COVID-19, helping alleviate supply-side snags. An increase in travel, for both business and leisure, will assist recovery in a host of related industries, such as hotels, restaurants, airlines and oil.

#### **Each Report Includes:**

**Economic Overview** 

Terminology & Methodology

**Business Cycle** 

US Forging and Stamping Production Index

**US Leading Indicators** 

US Heavy Duty Truck Production Index

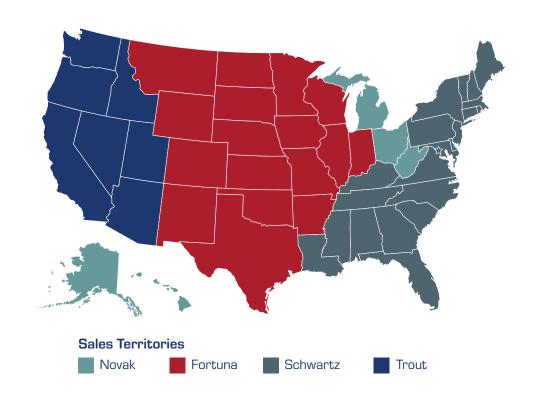
North America Light Vehicle Production Appendix – Market Definitions

Management Objectives

# Contact your territory manager to explore how ITR Econ Trends Reports and a PMA membership can benefit your company.



Michael Vohland
Vice President
of Sales/Publisher
mvohland@pma.org
216-901-8800, ext. 143





Diana Novak

Director
of Membership Sales
dnovak@pma.org
216-901-8800, ext. 104



Mark Fortuna
Midwest U.S.
Regional Manager
mfortuna@pma.org
773-531-8780



Canada, East & Southeast U.S. Regional Manager ischwartz@pma.org 216-901-8800, ext. 148



Doug Trout
Western U.S.
Regional Manager
dtrout@pma.org
216-901-8800, ext. 151

