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## METALFORM EDU Case Study: Larson Tool & Stamping Company



### CASE SUMMARY

*Looking to replace outdated DVD/VHS training materials, Larson Tool & Stamping Company turned to METALFORM EDU for a modern, interactive way to train new hires and upskill existing employees.*

#### Why METALFORM EDU?

Larson Tool & Stamping Company's president, Chuck Cederberg, was one of the key PMA Educational Foundation Board of Trustee members responsible for bringing METALFORM EDU to the metalforming industry. Through his involvement, Larson has taken part in every step of METALFORM EDU, from idea to reality.

HR Manager Bill Jordan wanted to incorporate METALFORM EDU into Larson's existing training program to create a more

interactive and modern way to present information to the company's workforce. Before METALFORM EDU, Larson used a combination of DVDs, paper handouts, VHS tapes and mentoring to train employees. METALFORM EDU's format made it easier for employees to learn and review/update their current knowledge on specific processes/technologies before heading to the shop floor for mentoring.

#### RESULTS OF METALFORM EDU IMPLEMENTATION

With 13 percent of Larson's employees using METALFORM EDU—half of those are new employees—METALFORM EDU is providing quicker and more effective training. The company uses METALFORM EDU to train new press operators to understand terminology, safety, operation and quality standards so that they already have knowledge as they are paired with senior operators to learn skills on the shop floor.

Larson already has seen improved communication and teamwork between new and senior employees. By receiving standard training and terminology, all employees, regardless of their experience, are effectively able to understand procedures and troubleshoot.



**METALFORM EDU is an on-demand training option. If there is downtime, I can get an employee to a computer and give the training needed right then and there."**

*- Bill Jordan, Human Resources Manager*

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### About Larson Tool & Stamping Company

Larson Tool & Stamping Company was founded by three individuals looking to create a company dedicated to the manufacture of metal stampings, assemblies, tools and special machinery. Since those humble beginnings, Larson has grown in size and stature to become a valued supplier of precision metal stampings and assemblies to hundreds of companies in the United States.



**Larson Tool & Stamping Company has been a PMA member since 1943.**

**Location:** Attleboro, MA

**Founded:** 1920

**Total Employees:** 75

**Facility Size:** 100,000 sq. ft.

**Industries Served:**

Appliance, automotive and commercial hardware

**Capabilities:**

Forming, stamping, deep drawing, assembly, brazing, painting, coining, and tool and die

**Website:** [www.larsontool.com](http://www.larsontool.com)



**We have reduced learning time and improved quality, and reduced the number of rejects."**

*- Bill Jordan, Human Resources Manager*

**To find out how METALFORM EDU can unleash the true potential of your workforce, contact**

PMA's METALFORM EDU team

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